



# BRIDGE THE GAP GALA

## Sponsorship Opportunities

### **\$15,000 Presenting Sponsor**

- Exclusive Presenting Sponsor recognition at dinner
- Opportunity for sponsor representative to make welcoming remarks at dinner or 2-minute video
- Prominent sponsor name and logo presence at dinner, on the welcome signage, Blessings in a Backpack website, and social media postings
- Onsite Individual Parking Permit - 500 spaces
- Organizational photo used throughout the year
- Article in Blessings Quarterly Newsletter
- Full-page ad on back cover of the program (4.5" x 7")
- 2 complimentary tables (16 tickets) for dinner – centered on stage
- Recognized sponsor of Kick Hunger to the Curb event in May, including team of 10
- Recognized sponsor of Race to Feed 2026 in January 2026, including team of 10

### **\$10,000 Platinum Sponsor**

- Sponsor name and logo presence at dinner, including on welcome signage
- Individual social media posting
- Quarterly newsletter article
- Company recognition during the program
- Full-page color ad in program (4.5" x 7")
- 2 complimentary tables (16 tickets) for dinner
- Logo on website and social media posting

### **\$5,000 Gold Sponsor**

- Logo presence on welcome signage
- Company recognition during the program
- Company name and logo prominently listed in program
- Half-page, color ad in program (4.5" x 3.25")
- 1 complimentary table (8 tickets) for dinner
- Logo on website and social media posting

### **\$2,500 Silver Sponsor**

- Logo presence on welcome signage
- Company name and logo prominently listed in program
- 1 complimentary table (8 tickets) for dinner
- Logo on website and social media posting

### **\$1,000 Table Sponsor**

- Name and/or logo highlighted at table
- 1 complimentary table (8 tickets) for dinner



# BRIDGE THE GAP GALA

Thursday, October 9, 2025  
Milwaukee Marriott West

Proceeds from the 2025 Blessings in a Backpack **Bridge the Gap Gala** will help feed kids who live in Waukesha County and struggle with hunger on the weekends. We currently feed nearly 3,400 kids each week. Our goal is to reach more food-insecure children each year. We appreciate your support to help make this happen.

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Sponsorship Selection(s): \_\_\_\_\_

## Sponsorship Levels

- ~~Presenting Sponsor (\$15,000)~~ **SOLD**
- Platinum Sponsor (\$10,000)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Table Sponsor (\$1,000)

## Payment Type:

- Invoice Me
- Check
- Credit Card (3.63% fee)

CC #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Blessings Staff/Board Signature: \_\_\_\_\_

For more information about the 2025 Blessings in a Backpack Bridge the Gap Gala, or to secure your sponsorship, return this form and a high-res copy of your logo to [susanr@blessingsinabackpack.org](mailto:susanr@blessingsinabackpack.org) by September 1, 2025.  
You can also mail to: 2010 Springdale Rd. Waukesha, WI 53186

*Blessings in a Backpack is a registered 501(c)3 public, nonprofit organization. All sponsorships and donations are tax-deductible to the fullest extent of the law. Federal tax ID number: 26-1964620*

[waukesha.blessingsinabackpack.org](http://waukesha.blessingsinabackpack.org)