



# BRIDGE THE GAP GALA

## *Sponsorship Opportunities*

October 13, 2022

Bookfield Conference Center

### **\$7,500 Presenting Sponsor**

- Exclusive Presenting Sponsor recognition at dinner
- Opportunity for sponsor representative to make welcoming remarks at dinner or 2-minute video
- Prominent sponsor name and logo presence at dinner, on the welcome signage, Blessings in a Backpack website, and social media postings
- Article within Blessings Quarterly Newsletter
- Full-page ad on back cover of the program (4.5" x 7")
- 2 complimentary tables (16 tickets) for dinner – centered on stage
- 2 complimentary bottles of champagne

### **\$5,000 Gold Sponsor**

- Sponsor name and logo presence at dinner, including on welcome signage
- Featured listing on program
- Company recognition during the program
- Full-page color ad in program (4.5" x 7")
- 1 complimentary table (8 tickets) for dinner
- Logo on website and social media posting

### **\$2,500 Silver Sponsor**

- Logo on website and social media posting
- Logo presence on welcome signage
- Company recognition during the program
- Company name and logo prominently listed in program
- Half-page, color ad in program (4.5" x 3.25")
- 1 complimentary table (8 tickets) for dinner

### **\$1,000 Bronze Sponsor**

- Logo on website and social media posting
- Company name and logo listed on program
- 4 complimentary tickets for dinner

### **\$500 Supporting Sponsor**

- Logo on website and social media posting
- Company name listed on program
- 2 complimentary tickets for dinner

Any questions, call Amanda Busche at (414) 588-7123, or email [MarketingBIABWaukesha@gmail.com](mailto:MarketingBIABWaukesha@gmail.com)



**BLESSINGS IN A  
BACKPACK**

# BRIDGE THE GAP GALA

## *Sponsorship Opportunities*

Proceeds from the 2022 Blessings in a Backpack - Waukesha County's Bridge the Gap Gala will help feed an increasing number of kids who live in Waukesha County and struggle with hunger on the weekends. We are currently feeding more than 3,500 kids each week and are always looking to increase our efforts.

We appreciate your support to help make this happen!

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Sponsorship Selection(s):** \_\_\_\_\_

### **Sponsorship Levels**

- ~~Presenting Sponsor (\$7,500)~~ - **SOLD!**
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Bronze Sponsor (\$1,000)
- Supporting Sponsor (\$500)

**Signature:** \_\_\_\_\_

**Blessings Staff/Board Signature:** \_\_\_\_\_

For more information about the 2022 Blessings in a Backpack Bridge the Gap Gala, or to secure your sponsorship, return this form and a high-res copy of your logo to, [MarketingBIABWaukesha@gmail.com](mailto:MarketingBIABWaukesha@gmail.com).

*Blessings in a Backpack is a registered 501c3 public, nonprofit organization. All sponsorships and donations are tax-deductible to the fullest extent of the law. Federal tax ID number: 26-1964620*

[waukesha.blessingsinabackpack.org/gala](http://waukesha.blessingsinabackpack.org/gala)